

kelliehods.com  
London, United Kingdom

# Kellie Hodson

## EDUCATION

Ithaca College  
Roy H. Park School  
of Communications  
BFA in Film, Photography, and  
Visual Arts  
Aug 2014 - May 2018

Institut Américain Universitaire  
Marchutz School of Fine Arts  
Concentration in Art  
and French  
Jan - May 2017

## EXPERTISE

Adobe Premiere Pro  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Constant Contact  
Microsoft Office  
Microsoft 365  
Google Suite  
Hootsuite  
Zendesk  
Canva

## SKILLS

Public speaking  
Time management  
Office administration  
Production management  
Social media management  
Interpersonal communication  
French (advanced proficiency)  
Spanish (beginner)

## INTERESTS

Studio Art  
Figure Skating  
Learning Languages  
Portrait Photography

## SUMMARY

An ambitious and adaptable communications professional with a passion for international relations and developing exceptional digital content for global audiences. Experienced in working for a variety of entertainment studios while honing marketing and graphic design skills to augment educational background in film and photography. Excels at staying calm and focused under-pressure while handling a high and diverse workload.

## EXPERIENCE

**Production Assistant** Stamford, Connecticut  
NBC Tokyo Olympics Jul 2021 - Aug 2021  
Collaborated with an editor and producer to cut together footage and audio, assisting in the production of over 300 daily video highlights from dozens of Olympic sports and events that were published across all NBC sports platforms and partners.

**Marketing & Program Coordinator** New York, New York  
Manhattan Jewish Experience Dec 2020 - Jul 2021  
Created, delivered, and implemented engaging social media content while managing website functions such as updating class calendars, company photos, and boosting SEO. Produced and monitored daily and weekly newsletter campaigns with a consistent average click rate of 5% for a 5000+ mailing list.

**Market Executive** Dublin, Ireland  
Hostelworld Group Jun 2019 - Feb 2020  
Developed and maintained relationships with clients and prospects through phone and email. Sold online advertising to franchisors across Eastern European markets, generating an additional £21,000 in sales.

**Marketing Intern** Hua Hin, Thailand  
XploreAsia Nov 2018 - Feb 2019  
Researched and independently produced content for marketing across social media platforms. Maximised advertising for the program through digital marketing to increase overall social media engagement by 10%.

**Production Assistant** Los Angeles, California  
CBS The Bold and the Beautiful Jan 2018 - May 2018  
Organised scripts, rundowns, and schedules for all departments for filming each week. Assisted with general administrative operations and logistics.

**International Marketing Photography Intern** Los Angeles, California  
20th Century Fox Jan 2018 - Apr 2018  
Managed a 1500 photo library with metadata in the digital asset library, ensuring accessibility to the internal creative team and shared externally with local markets and sales teams.

**Photography Intern** Cannes, France  
The American Pavilion May 2017  
Photographed celebrities and various panel discussions held by industry professionals during the 70th Cannes Film Festival. Conceptualised photo campaigns to be used for social media marketing for the American Pavilion.